

GREENER ACT

TRAVEL & ACT in a more SUSTAINABLE way...



Greener Act

Our Mission

Improve the livelihood of local communities and protect the natural environment, while contributing to the Sustainable Development Goals by TRAVELLING & ACTING in a more SUSTAINABLE way.



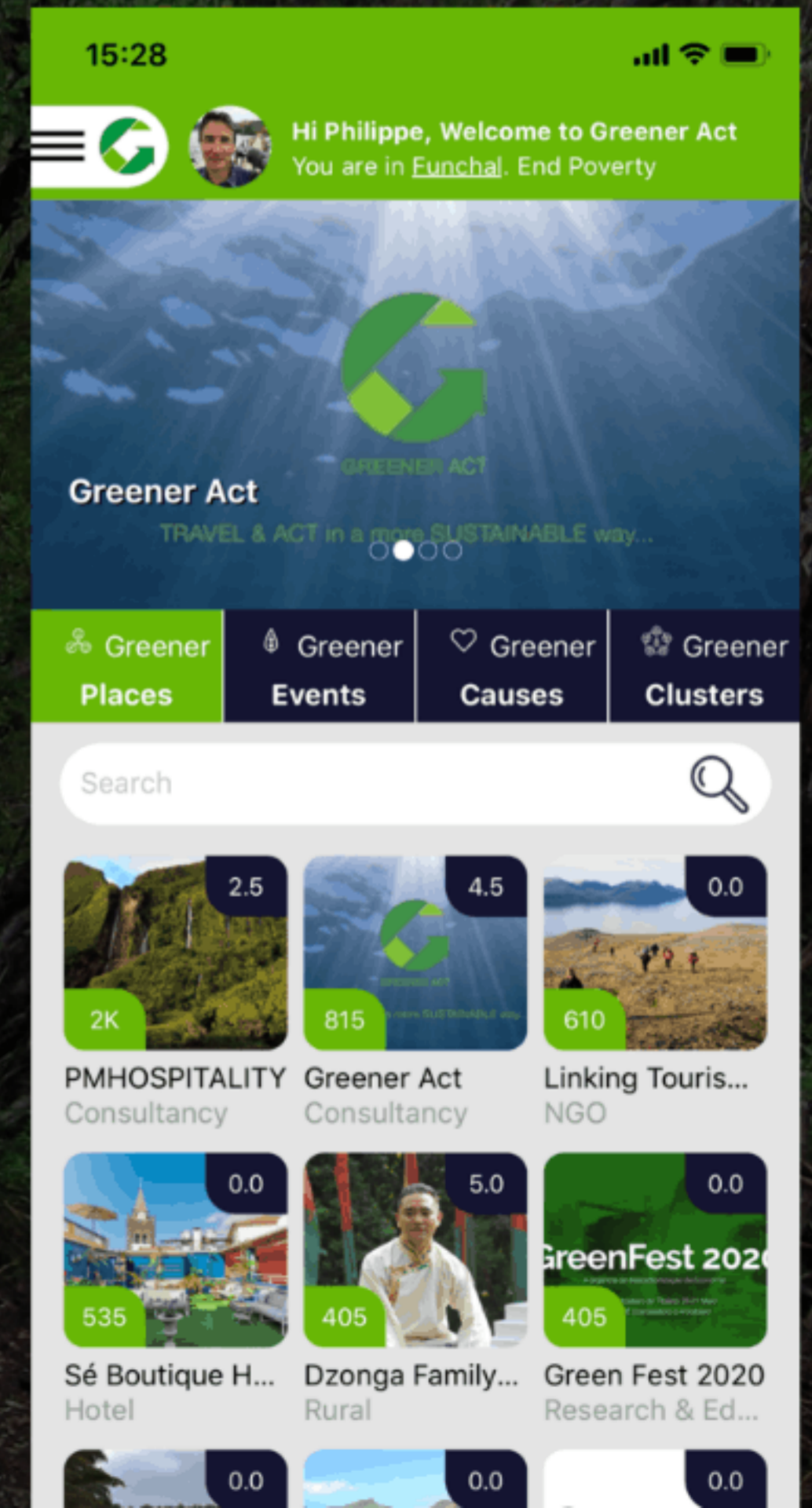
Our Vision

When transformative travel meets sustainable development.



What is GREENER ACT?

Greener Act is the only mobile App, which allows Travellers to participate in local projects and to support local causes, when travelling the world.



The unique features of GREENER ACT

Greener Places:

A Greener place is an entity where you can engage and showcase your sustainable practices and promote your unique products of your organisation.

Greener Events:

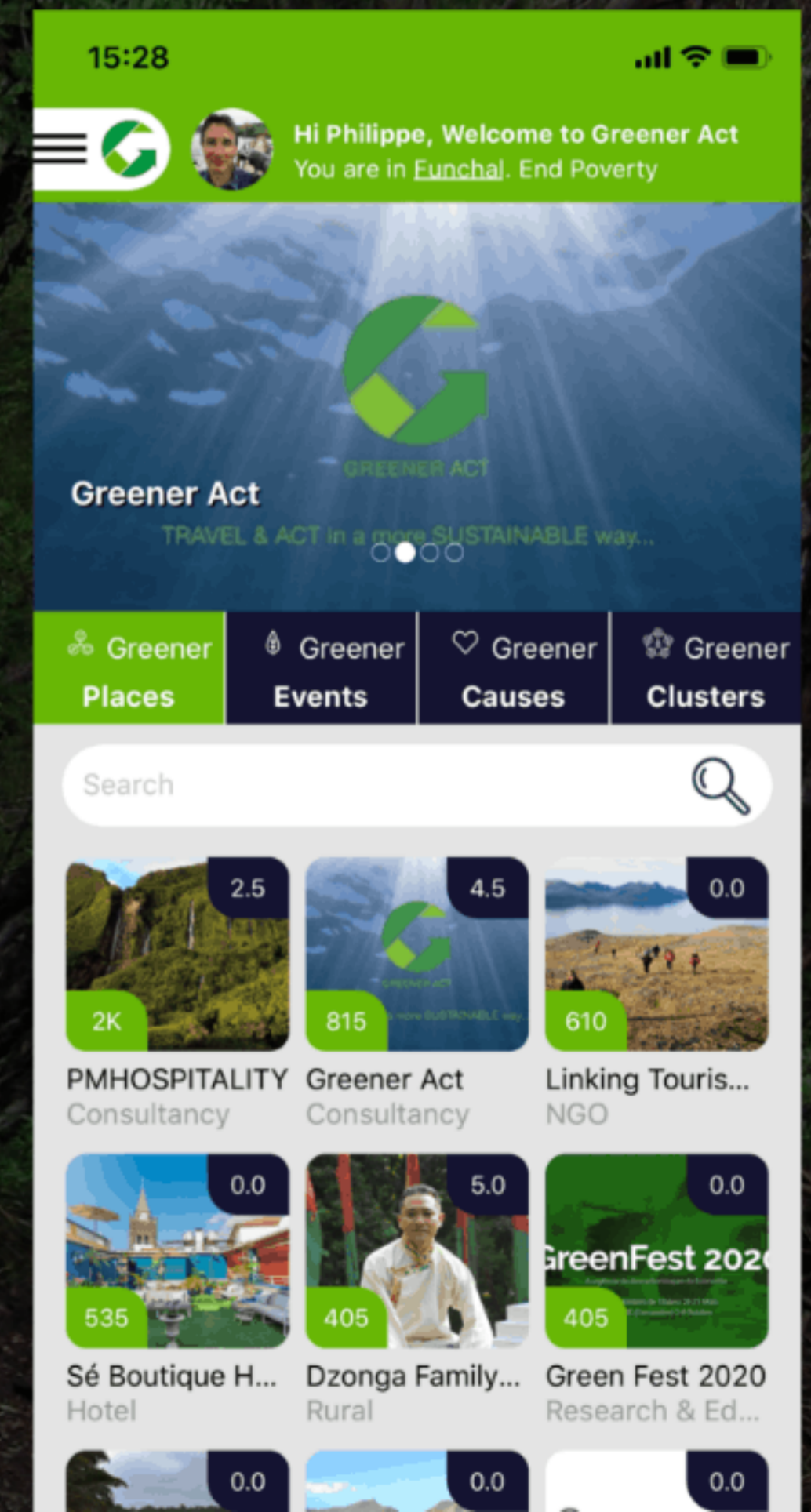
Create Greener Events so that Travellers and locals can participate and engage in community projects, such as a beach cleaning or a tree planting.

Greener Causes:

Create Greener Causes so that Travellers and locals can donate and support local causes.

Greener Clusters:

Receive market intelligence via dynamic dashboards and benchmark reporting, from your own community Cluster.



Unique Selling Points of GREENER ACT for Travellers

- Create your own sustainable profile, as a Traveller and start measuring your engagement level and your positive impact, to be shared on all social media networks.
- Free App for the Traveller on IOS and Android.
- Participate in local projects known as "Greener Events" and contribute to community development.
- Support local charities known as "Greener Causes" and donate towards specific causes, which are close to your heart.
- Challenge your friends and colleagues through sustainable gamification.
- The more you engage, the more you raise your sustainable profile, the more you contribute to the Sustainable Development Goals of the United Nations...

Unique Selling Points of GREENER ACT for Organisations

- Bring more traction to your organisation by showcasing your good practices and your unique products.
- Help Travellers find your business in the sustainable market place.
- Link your Greener Events & Greener Causes to the Sustainable Development Goals of United Nations.
- Define your own KPI's (Key Performance Indicators) for your Events and Causes.
- Create Clusters and receive market intelligence from your own Cluster.
- Receive monthly reporting through dynamic dashboards for your CSR (Corporate Social Responsibility) reports and share them on all social media networks.
- Measure your employee's engagement and find out "who" is the Greener Employee of the month in your company.

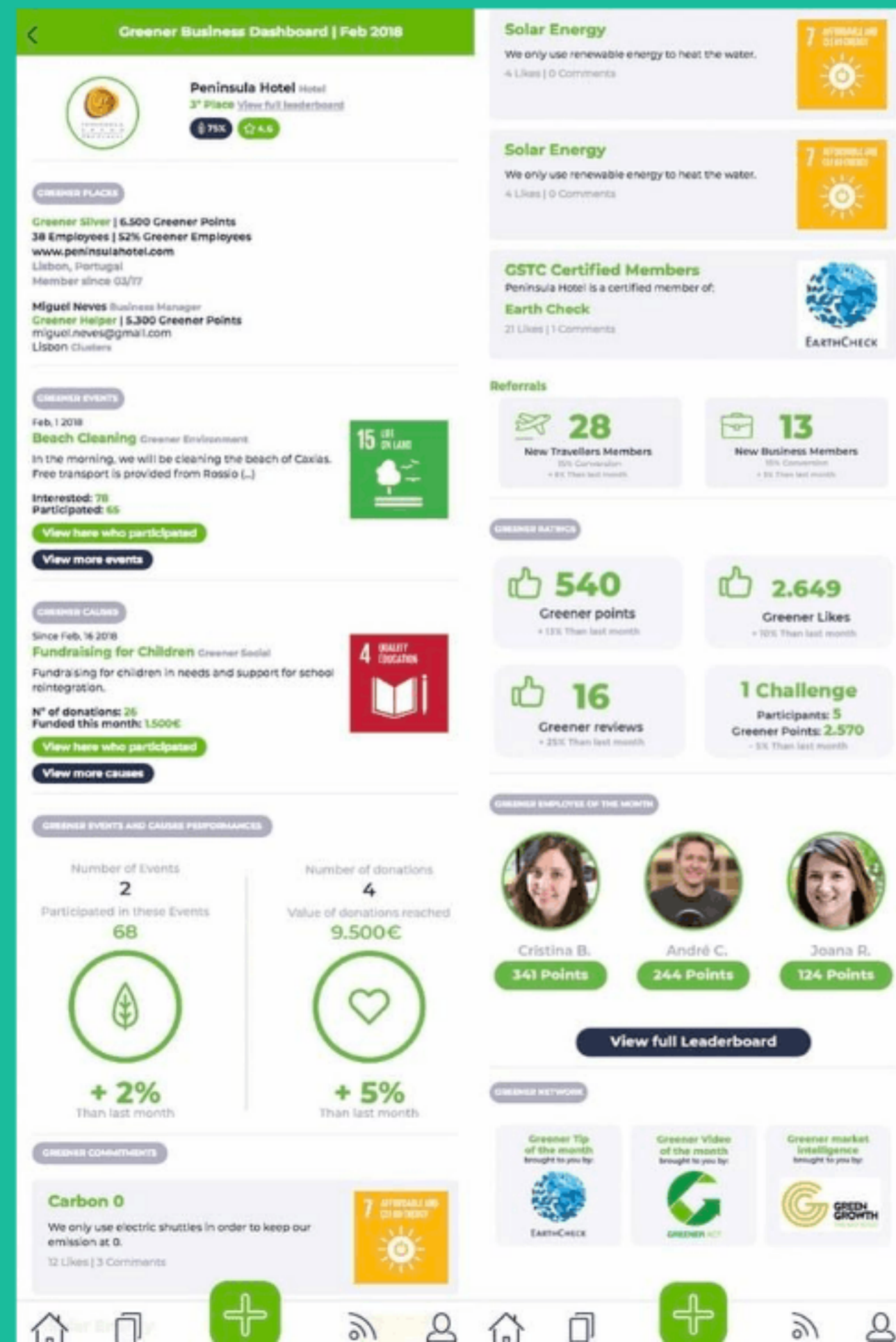
3 Subscription Levels, Bronze, Silver & Gold

The screenshot displays the Greener Act user interface. On the left is a green sidebar with the Greener Act logo and a navigation menu including Home, Greener Services, Fees, Managers, and Pending Tasks (with a red notification badge). The main content area features a header with the user's name 'philippe moreau' and a language selector. Below the header, a breadcrumb trail reads 'Home / Greener Places / AP Madeira / Service Level'. The central focus is a promotional banner titled 'Get more! Upgrade the level of your "Greener Place"!'. This banner contains three subscription cards: 1. **BRONZE**: Free, offering 1 Greener Cause per year and 1 Greener Event per month. 2. **SILVER**: 25€ per month or 250€ per year, offering 4 Greener Causes per year, 4 Greener Events per month, a Full Greener Events Dashboard, and a Monthly CSR Dashboard (Corporate Social Responsibility). 3. **GOLD**: 45€ per month or 450€ per year, offering Unlimited Greener Causes, Unlimited Greener Events, a Full Greener Events Dashboard, a Monthly CSR Dashboard (Corporate Social Responsibility), and Unlimited Greener Clusters. Each card has a 'Buy NOW and start making a difference' button at the bottom.

Level	Price	Benefits
BRONZE	Free	1 Greener Cause per year 1 Greener Event per month
SILVER	25€ per month or 250€ per year	4 Greener Causes per year 4 Greener Events per month Full Greener Events Dashboard Monthly CSR Dashboard (Corporate Social Responsibility)
GOLD	45€ per month or 450€ per year	Unlimited Greener Causes Unlimited Greener Events Full Greener Events Dashboard Monthly CSR Dashboard (Corporate Social Responsibility) Unlimited Greener Clusters

Subscribe with Bronze level and start making a real difference and help GREENER ACT to create a more sustainable World.

Dynamic Dashboards



Receive dynamic dashboards from your Greener Events, Greener Causes and monthly engagement and use this digital information for your CSR (Corporate Social Responsibility) reports.



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Greener Act



www.greeneract.com

info@greeneract.com

How to start working with GREENER ACT (1/2)

1) Go to www.greeneract.com and select “Register Now” and start your registration process as a “Business Organisation”. Please use the following referral code: GAP000073, from "LT&C".

2) You will receive a confirmation e-mail to activate your new account, but if you don't, please check your spam, as sometimes, as a first registration it can land there.

3) Once you have registered in the BO (Back Office) of Greener Act, you can start creating your first "Greener Place". You will be able to do that by selecting from the left menu called “Greener Services”. There, is it important to be as relevant as possible and showcase what YOU would like the Travellers to know about your organisation. For instance, "Greener Commitments" is a powerful tool of showcasing the good things your organisation is already doing and each commitment can be linked to one of the 17 Sustainable Development Goals of the United Nations.

How to start working with GREENER ACT (2/2)

4) Once you have completed your first “Greener Place”, it’s time for you to download the “Greener Act APP” on Android or IOS, but this time as a “Traveller” and you will be able to view your newly created “Greener Place”.

(Greener Act Tip: when downloading the APP from Android or IOS, make sure you select the “Traveller” option and use a personal e-mail account, different to the one you have used in the business registration. However, you may want to use the same password so that you can easily switch account on the APP, from a Traveller account to a Business account and vice versa).

5) Once you have completed point 1 to 4, you can start exploring one of the most powerful tools of Greener Act, by creating your first "Greener Event" and your first "Greener Cause", also from the left hand side menu called “Greener Services” in the BO (back office).

6) Any queries, please contact info@greeneract.com
