Red Rocks Initiatives promote conservation and community development  
  
Red Rocks Initiatives for Community Development has formulated a raft  
of strategies to promote conservation and community development around  
the Volcano National Parks.  We have managed to encourage and  
facilitate community members, particularly the youth and vulnerable  
women to use their skills to produce art and handicraft products they  
sell to tourists visiting the parks as souvenirs. While some of the  
local youth have now become skilled and experienced tour guides,  
waiters and waitresses in different business organizations, thanks to  
the intensive training they received from us, the women too are now  
profiting from their skills in making of traditional crafts like  
basket weaving, and inevitably this has uplifted their living  
standards. The upshot of our programs is to enable the youth and women  
have sustainable income as one of our conservation strategies.  
  
Red Rocks initiatives have also included Sustainable Learning Vacation  
where anyone willing to learn some basic skills to help them develop  
socially and economically is welcome. The people living around the  
parks have different skills and talents that they only need to sharpen  
and harness to help them economically develop. They are welcome to  
learn art and craft, dance and music, tour guiding, and English  
language taught by volunteers.  
  
Red Rocks Initiatives for Sustainable Development recognizes that we  
all have a part to play when we want to leverage on tourism as a means  
ofsustainable community development.  Granted, we also should strive  
to improve our skills and be productive in ways that do not harm our  
environment. When we manage to prudently take care of our environment,  
and when more tourists come to our locality to see and experience  
nature and culture at its pristine, we end up improving our living  
standards in a way that is both responsible and sustainable.