Red Rocks Initiatives promote conservation and community development

Red Rocks Initiatives for Community Development has formulated a raft
of strategies to promote conservation and community development around
the Volcano National Parks.  We have managed to encourage and
facilitate community members, particularly the youth and vulnerable
women to use their skills to produce art and handicraft products they
sell to tourists visiting the parks as souvenirs. While some of the
local youth have now become skilled and experienced tour guides,
waiters and waitresses in different business organizations, thanks to
the intensive training they received from us, the women too are now
profiting from their skills in making of traditional crafts like
basket weaving, and inevitably this has uplifted their living
standards. The upshot of our programs is to enable the youth and women
have sustainable income as one of our conservation strategies.

Red Rocks initiatives have also included Sustainable Learning Vacation
where anyone willing to learn some basic skills to help them develop
socially and economically is welcome. The people living around the
parks have different skills and talents that they only need to sharpen
and harness to help them economically develop. They are welcome to
learn art and craft, dance and music, tour guiding, and English
language taught by volunteers.

Red Rocks Initiatives for Sustainable Development recognizes that we
all have a part to play when we want to leverage on tourism as a means
ofsustainable community development.  Granted, we also should strive
to improve our skills and be productive in ways that do not harm our
environment. When we manage to prudently take care of our environment,
and when more tourists come to our locality to see and experience
nature and culture at its pristine, we end up improving our living
standards in a way that is both responsible and sustainable.